



CineNow Greenlight Roadmap for Producers

A simplified view of how projects move from submission to contracting.

Cinenow Limited (BVI)
Intershore Chambers, P.O. Box 4342, Road Town, Tortola, British Virgin Islands, VG1110.
www.CineNow.Global

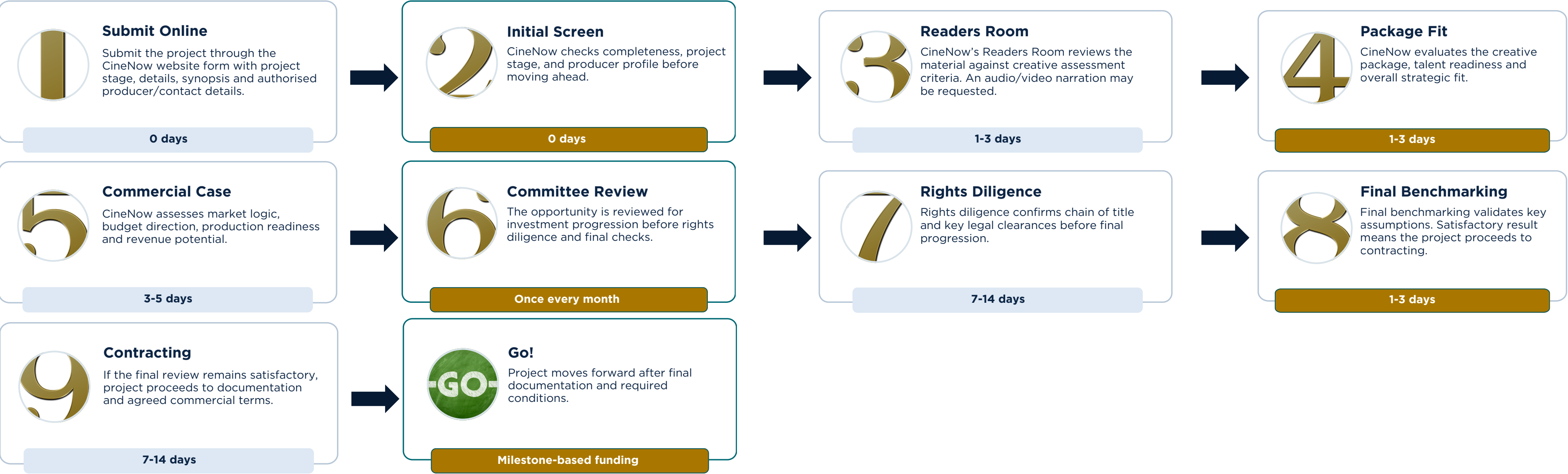
1

Need to know principle:

! CineNow uses structured review gates. Producers receive either next-step requests or a No-Go communication.

Selective Process

Go / No-Go Gates



Producer note: CineNow may request clarifications, additional material or audio narration where useful. Declined applications receive a regret email.

2

What to expect as a Producer:

Before you Submit

How CineNow Reviews

Possible Outcomes

Confirm you are authorised to submit

Identify the project stage clearly

Prepare synopsis and core materials

Disclose relevant referrals

Be ready for follow-up requests

Creative assessment via Readers Room

Packaging and talent-readiness review

Commercial and production-readiness review

Committee-level investment review

Rights diligence and benchmarking

Go to the next stage

Request for clarifications

Optional second-chance audio narration

No-Go with regret email

Contracting if all final checks are satisfactory

3

Legal Note:

Submissions shall be accepted only from a party directly connected with the project, including:

- the producer or production company;
- the writer or verified rights holder;
- the director, where formally attached to the project;
- an authorised executive of the production entity; or
- a duly appointed legal representative acting on behalf of the rights holder or producer.

Unmandated brokers, informal intermediaries and persons unable to demonstrate a direct and documented relationship with the project shall not be entertained. A recognised talent agency, legal adviser, investment bank or authorised representative may submit a project only where it provides written evidence of its authority to act.

